

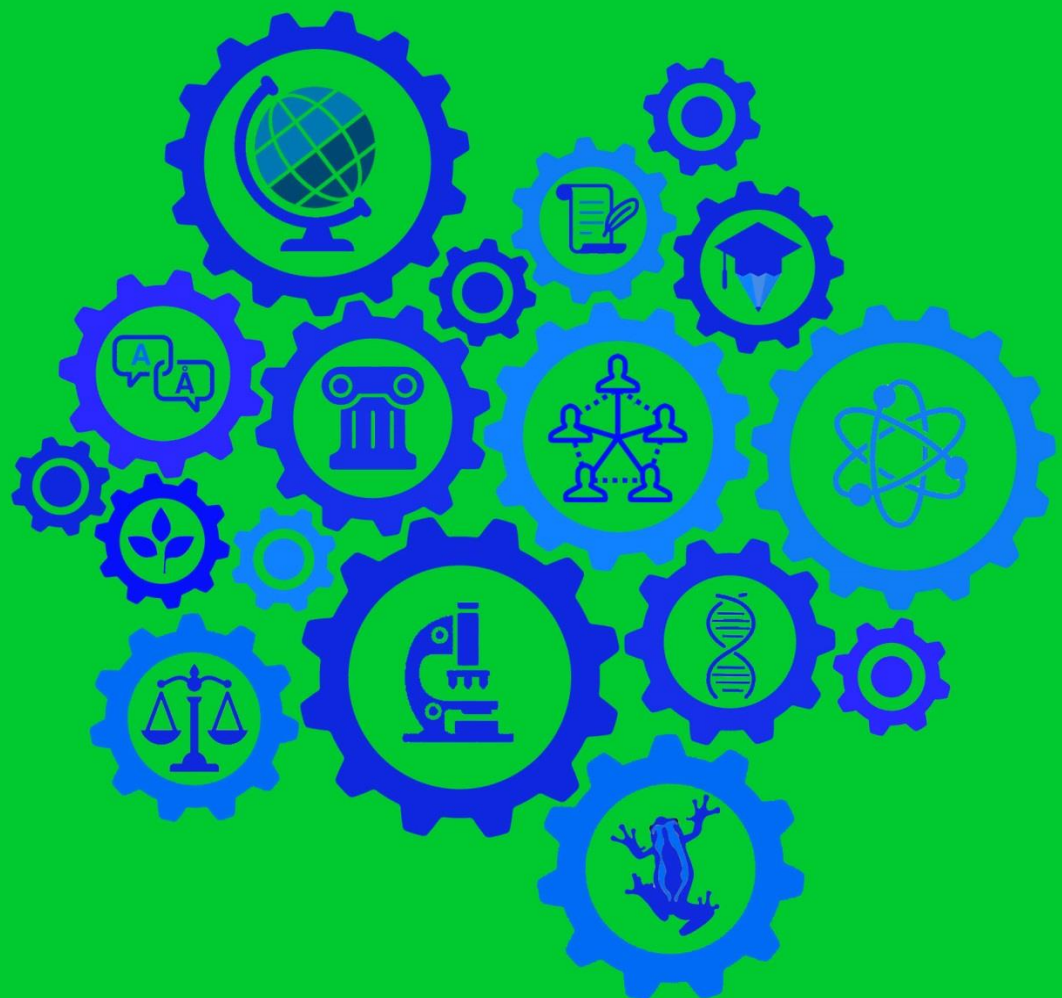
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OLYMPIC EDUCATION TECHNOLOGIES AND DEFINITIVE DIRECTIONS

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Annotation. The changes taking place in the development of the world Olympic movement, Olympic education, the scientific-pedagogical and organizational aspects of its essence are subject to consideration from a new point of view. In this article, some issues in the promotion of Olympic education were considered and its main directions were described.

Keywords. Olympic education, propaganda, olympism

Currently, youth education is undergoing significant changes and new trends in education are emerging. One of these areas is Olympic education.

The analysis of scientific, methodological and organizational literature sources showed that some aspects of the Olympic education of the population of different categories, as well as the methodological, ideological and theoretical bases of the Olympic education are covered to some extent in foreign literature.

Changes in the development of the Olympic movement in the world require constant study of the scientific, pedagogical and organizational aspects of Olympic education and its essence.

It is worth noting that the promotion of Olympic education and ideas among schoolchildren, and the formation of an Olympic spirit in them, is a process of pedagogical activity that requires a long-term, systematic and consistent approach. This process is an important component of the whole process of upbringing a harmonious person and skilled professional and achieving social goals.

Olympic education as a pedagogical activity, which in its goals and objectives is based on the ideas and values of Olympism, is aimed at all socio-demographic groups

of the population. Especially important is the Olympic education of young athletes and students – schoolchildren, students, etc. [3].

In almost all countries, various forms of work to explain and promote the idea of the Olympic movement, the ideals and values of Olympism occupy a central place in this pedagogical activity [2].

So, on December 8, at the 127th session of the International Olympic Committee in Monaco, the "Olympic Agenda 2020" program was approved – a plan of 40 recommendations for reforming the Olympic movement until 2020. The recommendations place great importance on promoting the values of Olympism.

"1. The IOC aims to strengthen its partnership with UNESCO to include sport and its values in school curricula around the world.

2. The IOC aims to develop an electronic platform for sharing education programs based on the values of Olympism in various national Olympic committees and other organizations.

3. The IOC seeks and supports initiatives that will help spread the values of Olympism. " [4]

While the promotion of Olympic education in countries is now an urgent issue, the challenge of increasing the effectiveness of Olympic education in the process further exacerbates the need for greater application of new technologies. The inclusion of Olympic education in the hearts and minds of students requires the use of effective methods and means of education, advocacy and propaganda to cover all areas of public life.

The following tasks are envisaged:

- Creation of a unique pedagogical and psychological program to promote the Olympic ideas, values and principles in the educational institutions in accordance with the age of students;

- continuous work on the formation of Olympic education for students through the staff training program;
- deep reflection of Olympic education in curricula, textbooks and manuals;
- increasing Olympic education in schools, lyceums, colleges, institutes and universities to the modern requirements;
- deepening of the pedagogical staff's knowledge on Olympic education.

Science and scientific institutions play an important role in shaping Olympic education. The main issues in this regard are:

- wide-ranging research on effective ways to organize Olympic education, taking into account the social characteristics of the population (education, age, sex, occupation, etc.);
- the role and influence of Olympism in the formation and enrichment of national, universal, philosophical, religious, legal, political, sociological, socio-economic, spiritual and psychological foundations, customs, traditions and intellectual values conduct regular research;
- to study the global movement of the Olympic movement, its monitoring, to identify global and regional problems of this movement;
- development of scientifically grounded recommendations on effective ways of implementing the above.

It is possible to achieve the expected result only in the destiny that the technology of propagation corresponds to the essence of Olympism. The priority directions of the organization of the processes of Olympic education in Uzbekistan are:

- to ensure that events are organized in a manner that is free and democratic;
- continuous improvement of the quality of Olympic education on the basis of modern methods;

- to look for new, more effective ways to organize the campaign, meeting the requirements of the time;
- to refine and modernize traditional methods;
- take into account the social environment and existing problems in the organization of propaganda processes;
- eliminate the formalities that occur in organizing these processes;
- organization of monitoring activities to find out how effective the promotion activities are.

An essential element of the organizational and pedagogical foundations of Olympic education, in particular, as a pedagogical process, is scientific and methodological support. The task of supporting scientific and methodological support of the Olympic education system for students, enriching them with updated scientific information, and providing practical experience of teaching Olympic education was developed under the aegis and initiative of the National Olympic Committees and a set of nationwide and regional events designed to promote and engage the leading organizers.

The effectiveness of Olympic education will be enhanced by the aforementioned objectives in the design and implementation of Olympic education and in the above-mentioned areas.

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